



### THE 18TH MALAYSIAN INTERNATIONAL FOOD & BEVERAGE TRADE FAIR

9-11 August 2017 Putra World Trade Centre (PWTC) Kuala Lumpur, Malaysia

#### **Opening Hours**

9 - 10 August | 10.30am - 6.00pm

**11 August** | 10.30am - 5.00pm

# **Showcasing** the Future of **Food Business!**

**500** Exhibitors

**10** International Pavilions

**5** Group Pavilions

**20,000** Visitors

Supported by

















Endorsed by







Official Bank



Official TV Partner









Time	Programmes / Activities	Organised by	Venue
9.00am - 9.30am	Malaysian Halal Standard, Certification & Auditing Seminar Registration	Malaysian Export Academy	TDI Reg Counter, Level 2
9.30am - 5.30pm	Malaysian Halal Standard, Certification & Auditing Seminar	Malaysian Export Academy	TDI
10.30am - 2.00pm	MIFB 2017 Opening Ceremony	MIFB 2017	TDI
10.30am - 6.00pm	Exhibition Opening Hours	MIFB 2017	THO, Merdeka Hall, Hall 4, Hall 3
10.30am - 6.00pm	Business Matching Sessions	MIFB 2017	Business Matching Lounge, Hall 4
11.00am - 6.00pm	Cooking Demonstration By MIFB Exhibitors, Celebrity Chef Sherson Lian & AFC Host Sarah Benjamin	MIFB 2017	THO, Level 4
11.00am - 6.00pm	Trade Talks @ MIFB 2017	MIFB 2017	D223, Hall 3
11.00am - 6.00pm	Latte Art Throwdown Preliminary round	Barista Guild Asia	D155, Hall 3
6.00pm - 8.00pm	Business Networking Cocktail For invited personnel and VIPs only	MIFB 2017	THO Foyer

### Day 2 | 10 August 2017, Thursday

Time	Programmes / Activities	Organised by	Venue
9.00am - 9.30am	Food Innovation Network Registration	SIRIM	TDI Reg Counter, Level 2
9.30am - 5.30pm	Food Innovation Network To discuss the future of food processing with research institutions on how to innovate and excel in business	SIRIM	TDI
10.30am - 6.00pm	Exhibition Opening Hours	MIFB 2017	THO, Merdeka Hall, Hall 4, Hall 3
10.30am - 6.00pm	Business Matching Sessions	MIFB 2017	Business Matching Lounge, Hall 4
11.00am - 6.00pm	Cooking Demonstration By MIFB Exhibitors, Celebrity Chef Sherson Lian & AFC Host Sarah Benjamin	MIFB 2017	THO, Level 4
11.00am - 6.00pm	Trade Talks @ MIFB 2017	MIFB 2017	D223, Hall 3
11.00am - 6.00pm	<b>Latte Art Throwdown</b> Group Stage & Quarter Finals	Barista Guild Asia	D155, Hall 3

### Day 3 | 11 August 2017, Friday

Time	Programmes / Activities	Organised by	Venue
10.30am - 6.00pm	Exhibition Opening Hours	MIFB 2017	THO, Merdeka Hall, Hall 4, Hall 3
10.30am - 6.00pm	Business Matching Sessions	MIFB 2017	Business Matching Lounge, Hall 4
11.00am - 6.00pm	Cooking Demonstration By MIFB Exhibitors, Celebrity Chef Sherson Lian & AFC Host Sarah Benjamin	MIFB 2017	THO, Level 4
11.00am - 6.00pm	Trade Talks @ MIFB 2017	MIFB 2017	D223, Hall 3
11.00am - 6.00pm	Latte Art Throwdown Semi Finals	Barista Guild Asia	D155, Hall 3

\*The programmes above are subject to change without any prior notice.

Our Media Partners















































Malaysian Export Academy Presents Seminar / Workshop

### MALAYSIAN HALAL STANDARD, CERTIFICATION & AUDITING WORKSHOP

(for the food industry)

9 August 2017, Wednesday | 9.30 am to 5.30 pm

Putra World Trade Centre (PWTC), Kuala Lumpur HRDF-SBL Claimable

\*Certificate of attendance awarded for those who complete the course.





### **PROGRAMME**

09.30 am : Paper 1: Concept of Halal /

Haram in Halal industry

10.30 am : Networking and Refreshments

11.00 am : Paper 2: Malaysian Halal

Standards -MS1500:2004

12.00 pm : Paper 3: Critical Ingredients in

Halal food processing

01.00 pm : Lunch

02.00 pm : Paper 4: On line Application for Halal Certification:

The Do's and Don'ts

03.00 pm : Paper 5: Steps in Halal Auditing04.00 pm : Networking and Refreshments04.30 pm : Question and Answers & Discussion

05.30 pm : End of Programme

\*The programme above is subject to change without any prior notice.

#### Introduction

This Seminar / Workshop is especially designed for those who are interested in applying Malaysia's halal certificate, and wanted to be recognised as Malaysia' halal certified products, premises or services and update the understanding in the current development of Halal particularly in Malaysia.

At the end of the course, participants will be able to:

- To understand the Malaysian Halal Standard
- To update on new developments pertaining to the Malaysian Halal Industry
- To understand the requirements for the Halal certification and it procedures
- To apply the knowledge in maintaining halal certification

#### Trainer's Profile

HAJI WAN JOHARI BIN WAN DAUD KMN holds B.Ag.Sc. of University of Malaya, and M.Sc. Food Science of University of Reading, UK. He started work as Food Technology Research Officer in Malaysian Agricultural Research and Development Institute (MARDI ) and later were promoted as Head of Fish Processing Station, Head of Commercialization and Advisory Branch, and lastly as Assistant Director at Food Technology Center, MARDI, Serdang.

He has been seconded to Fish Inspection Laboratory in Halifax, Nova Scotia, Canada and as international consultant in halal food processing and auditing. Upon retiring he joined Towards Knowledge Sdn Bhd as Director and involved in halal auditing and training till to date. He is the author of book title: "Matrade Business Handbook( 2005 ) - Exporting Halal Products".

**DR ABIDIN HAMID:** He obtained his Degree in Bachelor of Food Science in 1980 from UPM and continued his studies at University of Strathclyde, Scotland and obtain his Doctorate in Bioscience and Biotechnology in 1986.

He joined MARDI in 1980 and went on early retirement in 2008. He had served MARDI for 28 years. During his service in MARDI, he had been project leaders in many research projects in the field of Food Science and Biotechnology.

He is also actively involved in Halal matters by serving in Halal Advisory Board, JAKIM, Technical Committee in SIRIM and Selangor State Halal (JAIS) Certification Committee. Presently, his Company is involved in assisting factories to apply Halal Certificate for their products

NASRA NATURHANA BINTI AHMAD SUHAIMI earned her Bachelor Degree specialising in Food Biotechnology from Universiti Sains Islam Malaysia (USIM). She has also completed the Halal Executive Programme (HEP) organised by Halal Development Corporation (HDC) during which she was exposed to technical knowledge and trainings in food industry and shariah requirements pertaining to halal.

Nasra has trained in many Food and Beverage (F&B) services as well as food industry on food hygiene, food safety and HALAL. Among the organisations she has trained include the Grand Hyatt Kuala Lumpur, Mandarin Oriental Kuala Lumpur, Alpha Active Industries Sdn Bhd, GCH Retail (Malaysia Sdn Bhd), Taisho Pharmaceutical Sdn Bhd, Sime Darby Jomalina Sdn Bhd, Kontena Nasional Berhad and Malaysia Milk Sdn Bhd.

Nasra is a Ministry of Health accredited trainer for Food Handler, certified train the trainer (TTT) by HRDF, trainer and consultant for Good Manufacturing Practices (GMP), Hazard Analysis Critical Control Point (HACCP) and HALAL.

#### Course Fees

RM901 or USD250 per person inclusive of 6% GST (includes snacks, lunch, certificate and notes)

### **Enquiries**

#### Malaysian Export Academy

86, Jalan BP 7/8, BP Newtown, Bandar Bukit Puchong, 47120 Puchong, Selangor.

Tel: +603 8066 3107 Fax: +603 8066 6152

Email: kabur@exportersclub.biz Contact: Ms. Shafinah



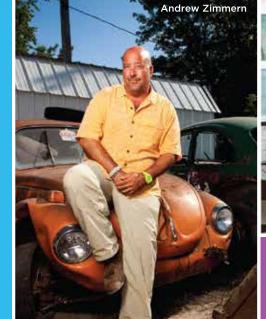






# (f) scrippsnetworks

## THE LEADER IN LIFESTYLE

















Japan Made High Quality Ice Shaver Machine. SWAN Brand is leading for 60 years in Japan Market. SWAN'S Shaved Ice is Like Snow.

**ALL OFFICE** 

**SOLUTIONS SDN BHD** Our range of products cover all the needs in the food and beverage industry. Machine built based on Japan technology with

stringent quality control. Rental and outright purchase available.



760 mm

830 mm



Black Card Price Tag Printing Solution



#### ALC-TECH (M) SDN BHD

We provide Black-Card Price Tags printing solution, Barcode reader and printer, Warehouse Stock-take solution, POS hardware, Assets

ALC-TECH (M) SDN BHD, Your One Stop Auto-ID Solution provider.

# HCMO 1750 mm

#### **ALLIED CHEMISTS LABORATORY SDN BHD**

Allied Chemists was established in 1998. Our laboratory testing is inclusive of Chemical Analysis and Microbiology Examination to help clients meet the growing challenges of product quality and safety.



#### **AL-NOOR INTERNATIONAL**

Al-noor international is one of the largest Indian mackerel exporter from Pakistan.

We have a large client base in Malaysia and want to extend our business relations.



### **ASIA FOOD CO**

Seaweed meets almond-snack. This snack is made with seaweed (12%), almond (3%), sugar, wheat flour etc. This product is crispy and good. It is a product that everyone will like.













#### ATTRACTIVE VENTURE (KL) SDN BHD

We specialise in Plastic Packaging Design Solutions & Supply Chain Management, and are involved in diverse products and services to various industrial customers such as Hot/Frozen Food, E&E and etc.

# MASTER® >>> BUILDERS **SOLUTIONS**

BASF's brand for the construction industry

#### **BASF (MALAYSIA) SDN BHD**

flooring solution for food & beverage industry Ucrete – designed for challenging environments in the F&B industry.



Live Lentilly... Goodbye junk food, for a healthier alternative choose to live lentilly.



#### **BOONRAWD TRADING INTERNATIONAL CO LTD**

Masita seaweed snack is made from South Korean high-quality seaweed, the world's best seaweed grower. Masita has been processed with superior technique resulted in unique texture and crispiness.

#### **BP FOOD TESTING SDN BHD**

We provide testing service to the following industries:

- Food and beverage industry
- Hospitality industry
- Marine industry
- Agriculture industry
- Chemicals industry
- Oil and Gas industry Semiconductor Industry
- Plantation industry
- · Commodities industry





#### **BRY-AIR (MALAYSIA) SDN BHD**

With over 50 years of experience in Humidity and Moisture control, Bry-Air Dehumidifier provides compact answers to all moisture problems in food industry to solve moisture related problems.









#### **BUSAN FISHERIES CO-OPERATIVE**

Achieved KRW 8,400 million in sales in April 2017.



#### **CAOLY INDUSTRIAL CO LTD**

Taiwanese Oolong tea keeps its original taste even after several steeps. Its tea liquor is in golden color with floral aroma.



#### **CAJUN ASIAN SDN BHD**

Cajun Asian offers a unique blend of seasonings used in Cajun and Asian cooking. Cajun and Thai recipes are very popular throughout the world and even the cultures are similar in so many ways. We bring you the original and authentic Cajun Asian spice family that is uniquely formulated by a Cajun and a Thai.



### CELLMORE FOODS SDN BHD

A Nyonya delicacy, Oceanbella's Fish Otak-Otak is an appetising fish paste mixed with an aromatic blend of fresh herbs and spices. Spicy and savoury, our Otak-Otak comes in 3 flavours.



## CHANH VIET LONG AN TRADING AND INVESTMENT JOINT STOCK COMPANY

CHAVI Instant Lime Powder is the most convenient way to make a glass of fresh and true flavor lime water everyday.



#### **CHEFHUB RESOURCES SDN BHD**

Our hot stone cooking slabs offer a unique experience in a simple, yet stylish way. Our stones are of the highest quality for perfect temperature retention, be it sizzling hot or icy chilled, keeping your dishes exactly the way you want it. In many different styles and sizes, we have a stone for every purpose and fashion.













#### **CHEME ADVANCE SDN BHD**

As INNOVATIVE ONE-STOP CENTRE water specialist, we provide you cost effective, sustainable & eco-friendly solution to your water treatment system.



CHEP PALLECON SOLUTIONS (MALAYSIA) SDN BHD CHEP's new generation IBC, Pallecon iCONIC-DS, has innovative features enabling cost advantages, efficiency improvements and waste reduction. iCONIC-DS holds 20% more products in the same space as four 200L drums.



CHIA CHEN ENTERPRISE CO LTD

Enzyme contains antioxidant enzyme - Superoxide Dismutase (SOD) and Probiotics, effective in enhancing metabolism, modulating physiology, adjusting body constitution, helping maintain digestive



#### **CHUNG SOO FOOD**

Our business is on B2B and B2C, focusing on Premium Products.



#### CIXI GABRIEL PLASTIC INDUSTRY CO LTD

High quality BPA free Food Grade clear PET squeeze honey bottles with silicone valve flip lid; Wide-mouth PET Jar with Alu-cap for food storage.



#### **CURRY HOUSE**

Spicy curry sauce Size: about 8cm long Weight: 220g about 6 servings.









#### **DEVEN DESIGN SDN BHD**

We specialise in providing contemporary furniture to Clubs, Restaurant, Cafes and Bars, hence we have extensive range of furniture.



#### **DONGGUAN FEROSTAR CAN MAKING CO LTD**

Our products include food can, chocolate tin, cookie box, candy tin, mint tin, cigar tin, CD case, DVD box, holiday tin, tea box, wine can, gift package, tin sign, etc.



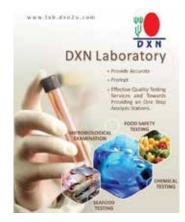
#### DONGGUAN HSU CHI FOOD CO LTD

HFC belongs to Nestle group, is one of the biggest confectionery manufacturer and distributor in China, over 35 large-scale manufacturing plants and 165 production lines, 380 units high-speed packaging equipment.



#### **DS BORNEO TRADING SDN BHD**

100% find ground coffee in teabag-style 'Coffeebags'. The Bornean coffee society nurtured our know-how and passion for coffee. Finest beans, 0% additives or sugar, unapologetically convenient.



#### DXN HOLDINGS BERHAD -LABORATORY DEPARTMENT

With over 16 years in the laboratory testing, reliability testing has always been our theme. Managed by experienced & qualified chemist and microbiologist in providing laboratory analysis of high quality.



#### **ECO CARTON SDN BHD**

With 40 years experience in the printing and packaging industry, our main expertise in F&B packaging (paper cups, paper bowls, lunch boxes, cake boxes, pizza boxes, etc).





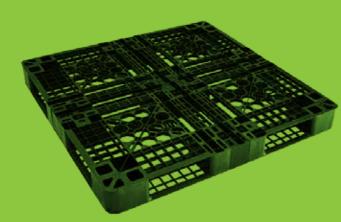






#### **ELID SALES & MARKETING SDN BHD**

MIRAGE is a cloud-based, smart security system combining high definition video surveillance, alarm and access control in a single integrated solution. Experience complete control from anywhere at any time.



#### **ELLIPSE PALLET INDUSTRIES SDN BHD**

We are the manufacturer of the plastic pallet. www.ellipsepallet.com price as low as from RM 38\*\*.



**EURO CODE SDN BHD**With the Ax-Series, Domino can now offer a choice of CIJ-systems that will set new benchmarks for consistent high-quality printing, productivity and cost of ownership, making



#### **EXACT PACK MACHINERY SDN BHD**

Looking for machinery to start-up your packaging? Do you know which process to tackle? Ask from our expert and we will teach you how!!! Look for us at booth D186~187.



#### **F&B EQUIPMENT SDN BHD**

EasyBest gelato cart has all the characteristics of professional gelato display showcase. It has both unique style and desirable display effect. Customized accessories or attachment on cart always possible.



#### **FEDERAL AGRICULTURAL MARKETING AUTHORITY (FAMA)**

The Federal Agricultural Marketing Authority (FAMA) is a statutory body under the Ministry of Agriculture and Agro Based Industry. FAMA's roles is to improve the marketing of agro-food and agro-based products, to expand the market share, locally and internationally and increase the production of the agro-based and agro-food products.









#### FLOWER FLAVOURS & INGREDIENTS (M) SDN BHD

A flavours manufacturer, we have wide range of flavouring and customise the flavour according to your requirements. Besides, we also provide consultation on setting up a production line.



#### FOREVER SWEETY SUGAR TRADE COMPANY

Made with fresh winter melon juice, certified pesticide residue free. Great for cold beverages, cocktails, and anything you would like to have syrup with.



#### **FUJIAN LICHENG FOOD CO LTD**

Our products can be eaten directly, convenient and do not need to be heated.



#### FUJIAN MAIDEHAO FOOD INDUSTRY CO LTD

The best seller and most competitive oatmeal chocolate brand in China.



#### **FUJIAN NINGDE YONGJIA TRADE CO LTD**

Fresh shitake mushroom, golden mushroom, king oyster mushroom, brown shimeji, white shimeji and fresh vegetables.



### **FUNCTIONAL INGREDIENT**

TECHNOLOGIES SDN BHD
We are OEM manufacturer that deliver ORGANIC and natural raw materials, specialise in health food products especially Organic Oat, Organic Soy, Multigrains & Cereal Powder.











#### **FYNBO FOOD A/S**

Fynbo Premium is a tasteful quality jam and marmalade with a high fruit and a low sugar content.

Premium has a delicious and soft texture. 50% fruit & 49% sugar.



#### GABAN SPICE MANUFACTURING (M) SDN BHD

herbs and spices blend for food manufacturer, food services and retails. Our company is certified with ISO 9001, HACCP, FSSC and HALAL.



The size of particle is about 2.5mm $\sim$ 3.0mm. It is dense without small holes.

It has good scent and taste.



#### **GINSENG INDUSTRIAL** (M) SDN BHD

Looking for distributors, importers and exporter. Selling Point Hypermarkets, Airport, Tourist Places, Mini Market, Shops.



#### **GOLD CHOICE FOOD INDUSTRIES SDN BHD**

GOLD CHOICE has a wide variety of instant beverages. The 3 majors types are White Coffee, Ginseng Coffee and Cappuccino Coffee. Others are Cereals, Milk Tea, Chocolate Drink and etc.



#### **GUANGZHOU CHUMBOON IMPORT & EXPORT TRADING CO LTD**

We customise according to clients' requirements from 0.19mm to 0.35mm, printing by Germany KBA four-color printing machine, with better price and fast time delivery.









#### **GWG FRESH SDN BHD**

GWG Fresh Sdn Bhd is a total value chain company which supplies high value and high quality new and exotic products which developed by its research-based parent company. The company provides wide range of products which includes melon, watermelon, pumpkin, tomato, sweet corn, cucumber, exotic chili and etc.



#### **HAESER PRODUCTS CO LTD**

Korea abalone with soy sauce canned products.



#### **HARTALEGA SDN BHD**

Discover a comfortable, stretchy and soft colloidal oatmeal nitrile gloves that moisturize and protect your hands while you work. Exclusively made by Hartalega, the world's largest nitrile gloves manufacturer.



### HEILONGJIANG LAND RECLAMATION DRAGON KING FOODS CO LTD

Instantly use for home or office.

Organic soy drink to provide you a more healthy life!



### HENAN LONGRUN AGRICULTURAL TECHNOLOGY COLTD

Dried Shiitake Mushroom, Dried Black Fungus, Dried White Fungus and Vegetarian Meat.

Quality First & Integrity-based, Service Optimisation & Response Precedence.



#### HENAN SHUGUANG BIOTECHNOLOGY CO LTD

Textured vegetable protein, with high quanlity NON-GMO soya protein and wheat protein as raw material, is widely applicated in burgers, sausages, vegetarian food, quick-frozen food, snack, etc.











#### **HONEY BEE TOWN CO LTD**

Our severe quality control and purchase advance the substantial interest and income for beekeepers and further improve the beekeeping environment in Taiwan.



#### HYOSUNG FOOD CO LTD

Korean traditional food. Roasted seasoned seaweed & crispy seaweed snack.

Enjoy the crunchy flavor of roasted seasoned seaweed as an exciting side dish.



#### HONG KONG VIEW ENTERPRISE LIMITED TAIWAN BRANCH

COMAT is one of the few certified organimanufacturer in Taiwan.



#### ID SYSTEM SOLUTIONS SDN BHD

We are distributor of Hitachi Ink Jet Printer, Metal Detector, Thermal transfer printer & all marking material.

We provide sales & services in all Southeast Asian countries.



#### INDUSTRIAL TECHNOLOGY RESEARCH INSTITUTE

ITRI is a nonprofit R&D organisation engaging in applied research and technical services. Founded in 1973, ITRI has played a vital role in transforming Taiwan's economy from a labor-intensive industry to a high-tech industry.





### INNER MONGOLIA FAIR INTERNATIONAL TRADE CO LTD

Inner Mongolia F.I.T is your trusted source of delicious, healthy and organic grown food and raw material. The products are NOP and EU organic certified. The processing facilities are HACCP and ISO certified.









As a full-fledged Islamic bank, Agrobank offers full chain shariah-compliant financing to the agriculture and agro-based business activities









#### **INNOVATIVE SHIELD SDN BHD**

Innovative Shield Sdn. Bhd. was founded in Nov 2005. We are a company registered in ROC of Malaysia with 100% local Malaysian interest. With our vast experience and expertise in ESD and Flexible & Food Packaging industry, we have grown to be one of the dominant supplier in ASIA region and achieved ISO9001:2008 certified. We are committed into developing products together with our customers and we welcome any special packaging requirements from customers for its unique packaging requirements.



### INTRIX LIFESTYLE SDN BHD

Ultimate Convenience
Beverage Solution To
Optimise All Your
Lifestyle Needs From
Home to Business.



#### **JCS FOOD INDUSTRIES**

Our chili sauce is made from 100% fresh chilies without any bulking material, preservatives or colouring. We only use natural ingredients i.e. Sugar, Salt and Vinegar.



#### JIANGYIN PIVOT PLASTIC INDUSTRY CO LTD

Pivot has been providing hundreds of packing product's designs and ideas, especially in area of the food packing containers, like PET easy open cans, plastic cap PET bottles and medicine bottles.



#### JINJIANG FORCE GREEN FOOD CO LTD

HAPPY XIXI Sesame seaweed is delicate, crisp and has delicious rich taste. Rich in minerals and vitamins. Nutritious, healthy and green. Enjoyed by everyone.



#### JINJIANG XIEXIANG TRADE CORP LTD

Our company have many products, such as chocolate, marshmallow, jelly, bubblegum, etc. The oat choco is famous in many countries, it is delicious and nutritious.











#### JINJIANG XINGTAI CAN MAKING CO LTD

Jinjiang Xingtai Can Co.,Ltd is specialising in manufacturing tinplate boxes, cans and other metal products with more than 30 years experience. Xingtai has more than 15 production lines by 300 sets latest equipment and more than 200 workers with professional skills and advance production technology to explore the markets and meet the different kinds of customers' needs.



JOYFUL CICI (FUJIAN) FOOD CO LTD

NONGHENG Sesame seaweed is delicate, crispy and has delicious rich taste. Rich in minerals and vitamins. Nutritious, healthy and green. Women and children enjoy non-stop. Create a new fashion.





#### **KADOR SDN BHD**

Our juices are 100% Natural juices, Not From Concentrate, we never add water, sugar and preservatives to them. Nothing but fruit itself. Since we grow our fruits at our own orchards, unlike other producers, we control the quality of our products from the plant to final product juice. Grante juices have intensive color and aroma combined with a high volume of nutrition, vitamins and antioxidant.



#### **KAOH SIUNG TRADING SDN BHD**

Sojet TIJ Industrial InLine InkJet Printers a High Resolution, using HP TIJ 2.5 Thermal InkJet Marking Technology that offers plug-and-play installation for industrial inkjet marking and case coding solutions to meet any company's budget.



#### **KEBUN RIMAU SDN BHD**

Balung organic teas - Refreshing, Unique & Delicious. Whether you are at work or, just enjoying the day, Balung teas is a great tasting & healthy choice at all times!











#### **KOREA LOHAS FOOD CO LTD**

The Bamboo Salt represent the brilliant crystal product of wisdom and artisan spirit proudly established long ago by the ancestors of Korean people.



- **KUVINGS SDN BHD**\* The world's first commercial ready whole slow juicer
- 8 hours continuous working
- \* Intensive use, heavy duty, quiet motor
- Cold pressed type
- \* 3.5 inch dual feeding chute
- 200 watts
- Patent owner



#### LEMBAGA KEMAJUAN IKAN MALAYSIA (LKIM)

Fisheries Development Authority of Malaysia (LKIM) is an authorised body under the Ministry of Agriculture and Agro-based Industry that was incorporated under Act 49, Malaysia Fisheries Development Board Act 1971.



#### **MALAYSIAN PEPPER BOARD**

Malaysian Pepper Board is a government agency with its objectives to promote pepper planting, research on pepper and pepper products and to develop and promote pepper industry in Malaysia. The Board also involves in pepper trades. For more info visit our website at www.mpb.gov.my



#### MALAYSIA DESIGN DEVELOPMENT CENTRE

DDEC is where you build your brands, and your products meet the demands for commercialisation. It is the epitome of innovative design and creativity.



MARKEM-IMAJE SDN BHD
The new Markem-Imaje 9450 is designed to be fully available, keep up with your line speed and secure each of your products with the right code!











#### **MEDIND SDN BHD**

Medind Sdn Bhd is an intergrated health & safety solutions provider which specialises in distributing the most common range of single-disposable products & services.



#### MIKASA INDUSTRY CO LTD



NATIONAL FEDERATION OF FISHERIES COOPERTATIVES SUHYUP LAVER SOUP contain nutrients of Korean laver, abalone, sea cucumber and various vegetables and easy to cook



#### **NAVA SRL**

Nava Ltd is an Italian grower and wholesale trader focused on production, selection and distribution of High Quality Fresh Fruits and Vegetables.



#### **PAU SEDAP SDN BHD**

PAU SEDAP is a new company, founded in September 2014. The main objective of the company is to respond to the government's call to produce halal food.



#### **PENGUIN • NSF CO LTD**

- 1. Wellbeing specialised lavers for children & elders; low salt and oil.
- 2. Pancake (grinded dried-fish + Seaweed w/o any flours); Organic snacks.
- 3. Seaweed salad & soup.









#### **PHYTES BIOTEK SDN BHD**

Nu-Caffe Tongkat Ali is the only real functional coffee in the market formulated with the highest grade Tongkat Ali extract, Physta, patented and compliant to SIRIM Standard MS2409-2011.



#### **PIJ MANUFACTURING SDN BHD**

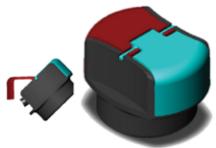
Natural Aloe Vera Juice is good for boosting immune system, encourages healthy blood sugar level, lower cholesterols and blood lipids, anti-inflammatory, support healthy energy level and anti-oxidants.



#### PIN CHUANG TECHNICAL **MANUFACTURING CO LTD**

The exquisite selected salmon apply in our unique pattern cold smoke technology. Through the cold smoked it can bring out the freshness of salmon and preserve the highest nutrition.

### **Double Swing Autocap** 自动双摇摆瓶盖



#### **POWER LIFE (M) SDN BHD**

The World's First & Only DOUBLE SWING SMART CAP. The cap opens automatically when the bottle is tilted & closes when it is upright. Suitable for GLASS & PLASTIC bottles.



#### **QIFENG (FUJIAN) FOODS CO LTD**

Our products are being sold to worldwide markets and highly appraised by the international buyers under the strict quality standards.



**QSR BRANDS (M) HOLDINGS BHD**From Ayamas frozen products to Life sauces, we offer endless delicious variety of value added products for every need.











#### QUANZHOU DONGJIE INTERNATIONAL CO LTD

We sell all confectionery, commodity, chemical, textiles and etc. We have strong production capacity and R&D from the past. For a long time, we provide products with high quality and cheap price to customers.



#### **SEAHERB CO LTD**



SEE HAU GLOBAL SDN BHD
IntracoPallet® provides a full range of world class designed plastic pallets from warehouse usages to one-way shipping pallets. It's hygienic, washable and its usage conforms to HACCP, GMP, 5S, ISPM-15.



#### **SEIL CO LTD**

This is an ice-cream container made of PET. We are a manufacturer of disposable plastic food container. We have many more designs and shapes, please visit our booth.



#### **SEVEN FU (M) SDN BHD**

We are the sole distributor in Malaysia for all the EOS related Healthy Foods from Japan. EOS is a leading provider for healthy foods in Japan for more than 15 years.



#### SHANGHAI CABEX TECHNOLOGY CO LTD

Spiral conveyor is suitable for small spaces for lifting or down transmission, easy maintenance, suitable for film bag, carton & etc.









#### SHANGHAI E-HERB FOOD TECHNOLOGY CO LTD

Our products can be used in food & beverage, 100% pure water extracted and halal certificated, which have been supplied to many multinational food & beverage corporations, having ISO9001, FSSC22000, HALAL (MUI, JAKIM), Kosher & FDA registeration.



#### SIRIM QAS INTERNATIONAL SDN BHD

SIRIM QAS International Sdn Bhd is an accredited certification, inspection and testing services provider under numerous bodies, including the National Accreditation Body, the Department of Standards Malaysia (STANDARDS MALAYSIA) and the United Kingdom Accreditation Service (UKAS).



# SLS COMPANY CO LTD Specification: shell on/ half shell/ meat IQF Origin: Korea



#### SOLID COOL MARKETING (KLANG) SDN BHD

With our 20 year experience in the industry, we are your real partner for retail and food & beverages equipment. Our product range from commercial refrigerator, display & storage racking, supermarket & retail accessories.



#### SOLID COOL MARKETING (SELAYANG) SDN BHD

We are one stop solution for retails and food & beverages equipment such as refrigerators & food processing machinery. Our professional sales forces and experience technician can support you in every aspect.



#### SRI LAZAT FOOD INDUSTRIAL SDN BHD

We are the manufacturer of instant curry paste and we have over 20 years of experience in this industry. We encourage healthy lifestyle with product without MSG, Preservatives and Coloring.











#### **STONE & RESOURCE INDUSTRY R&D CENTER**

Use DSW to extract deep-sea ore, with a high moisturizing factor - hyaluronic acid, seaweed extract, strengthen the skin water lock function, giving the skin a tight elastic!



Formosa Honey Flavor Oolong Tea from Taiwan, with natural flavor, honey aroma sweet aftertaste. This tea is good to use on beverage and pure tea drink.



#### **TAIWAN DSY** CO LTD

Hsia-yi-chih fruit ice cream bars use natural fruits as the ingredients. There are 7 flavors: mango, pineapple, passion fruit, strawberry, blueberry, mulberry, and opuntia fruit.



#### SURIA PRESS (M) SDN BHD

Redefining your food packaging with our trendy paper boxes. We



#### **TAIBEI ZANGRUICAO BIOMEDICAL TECHNOLOGY CO LTD**

We develop healthy food by research and and development use Tibetan materials characteristics of raw Cordyceps sinensis, saffron and other precious herbs and combine it with modern biotechnology. We produce various health, tonic products on consumer demand and have launched Cordyceps Zhang Ling capsule, Hada Cordyceps wine, possession of treasure and other health wine products.



#### **TAIWAN DEEP SEA WATER DEVELOPMENT ASSOCIATION**

Deep sea water refers to the sea water below the thermocline, whose depth is 200 metres below sea level, has the characteristics, such as low temperature, cleanness, and abundant nutrients.









#### TAIWAN GOLDEN BUCKWHEAT CO LTD

Fresh seaweeds combined with crispy buckwheat grain. The taste is so great!
Delectation comes so easy!



#### THAI-KOREAN SEAWEED CO LTD

The combination between premium seaweed with Thai Fruit with 6 flavours: Coconut / Mango / Pineapple / Durian / Almond. It is the healthy seaweed snack and halal product.



#### THP ENSTEK DEVELOPMENT SDN BHD

Techpark@enstek is a 1,134 acres technology park, located within a 10-minutes drive from Kuala Lumpur International Airport (KLIA). It's also HALMAS-status halal park, an accreditation awarded by the Federal Government through Halal Industry Development Corporation.



#### TSL BESTMAS MANUFACTURING SDN BHD

Good food choices are good diet investment. Choose TSL Bestmas, and enjoy the overpowering taste of a hundred flavours of nutritious halal Dim Sum and Pau, satisfying your cravings.



#### **UNOX (ASIA) SDN BHD**

Represent the state-of-the-art combi-steamer oven technology. The first one that introduce intelligence into oven-cooking and that allow the chef to draw the cooking process.



#### **VEES WORLDWIDE SDN BHD**

Model BT-E35 & BT-350KCT are induction cookers. Model BT-350Z8D is induction deep fryer. All models are with stainless steel body, use touch control and can cook faster.











#### **WUHAN YOUJI INDUSTRIES CO LTD**

Sodium Benzoate is a highly effective preservative, widely used for: preserving foods, beverages, pharmaceutical application, personal care, colour cosmetic, cleaners and detergents.



#### **XIAMEN YANGJIANG FOODS CO LTD**

Established in 1980, YANGJIANG, a leading export-oriented and high-tech enterprise, specialises in producing and exporting oyster extract, oyster sauce and other seasonings.



#### YI MU TIAN TEA CO LTD

Drinking tea is very healthy to us. There are many types of vitamins in the tea leaves and it also helps us with anti-oxidation.



#### ZHAOAN RONGHUA FOOD CO LTD

Plum contains amino acid that is benificial to the body. Plum wine uses the Japanese brewing process, so it is soft on the palate.



### ZHANGZHOU YUFENG IMPORT

AND EXPORT CO LTD
ZHANGZHOU YUFENG I/E CO LTD is one of the supplier of canned fish, fresh mandarin orange, vegetables and fruits. Our products are well sold in Southeast Asia.



#### **BARISTA GUILD ASIA**

Barista Guild Asia (Malaysia) was founded on the vision to inspire and empower both coffee consumers and coffee professionals. We endeavor to provide the most comprehensive and in-depth coffee training in the industry and deliver world class solutions through coffee education.

#### **LATTE ART THROWDOWN OF THE YEAR 2017**

Latte Art Throwdown Of The Year (LA TOTY 2017) is created to gather Latte Artists from around the world to compete against each other. LA TOTY 2017 is open to anyone whom find themselves ready to challenge themselves in Skill and Consistency in the form of 'FREE POUR' Latte Art Contest. LA TOTY 2017 is different compared to the common Latte Art Throwdown as it gives the contenders a fair amount of chances to survive in the competition and highlights the importance of Skill and Consistency as a Barista in crafting Latte Art.

Day 1 | Preliminaries: 64 Participants

Day 2 | Group Stage: 32 Participants

| Quarter Finals: Top 16

Day 3 | Semi-Finals: Top 4



#### **CHAMPION**

- RM 2,000.00
- LA TOTY 2017 Champion Trophy
- LA TOTY 2017 Champion Certificate
- Sponsors Merchandises



#### 1<sup>ST</sup> RUNNER UP

- RM 1,200.00
- LA TOTY 2017 1st Runner Trophy
- LA TOTY 2017 1st Runner Certificate
- Sponsors Merchandises





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ave always come to Hong Kong road, so this presents a business

a operating in Hoog Kong. ing for technology, partier or tal-ing Kong first," she emphasised, total foreign direct investment nto Hong Kong or via Hong Kong

I that consumer goods and food as potential growing industries, use allows Malaysians to explore lready exists with China, Japan

dained. ong Kong has a lot of companies ana's mainland companies for fore, this gives these companies Malaysian companies to invest sowing them the right direction



newspaper is the first and only business newspaper serving the SME community in the country. Published fortnightly, this business newspaper offers insights. analyses, in-depth interviews and opens doors into the lives of highly successfully SME personalities. It has a free controlled audited circulation of 50,000 copies. MALAYSIA SME® BUSINESS NEWSPAPER CONTAINS THE FOLLOWING:

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MILETTA ME APRIL 05 - APRIL 18, 205

### SME NEWS

Fortnightly round-up of SME news nationwide

### STRIKING

All about up and coming entrepreneurs making waves in unique enterprises

## ENTERPRISING WORLD

SME news on an international scale

### **PUBLIC & PRIVATE**

News from local and international brands/organisations with information angled towards SMEs

### **BUSINESS & SPACE**

A special monthly pullout on commercial and industrial property

### ENGAGE

MALAYSIA SME®'s Engage is a monthly pull-out on councils, chambers of commerce and trade associations in the country



#### **Travel Information**

PWTC is within easy walking distance of a mall, restaurants and entertainment centres. It is situated next to KL's Golden Triangle, and only 45 minutes from the Kuala Lumpur International Airport.

The venue is highly accessible through road, rail (LRT and KTM), and is serviced by frequent bus and taxi services.

#### **KLIA**

KLIA is Malaysia's main international airport and is also one of the major airports of South East Asia. It is located approximately 50 kilometres from the city centre of Kuala Lumpur. The airport is operated by Malaysia Airports (MAHB) Sepang Sdn Bhd and is the major hub of Malaysia Airlines, MASkargo, AirAsia, AirAsia X, and Malindo Air.

Website Link: https://www.kliaekspres.com/buy-ticket/

#### KLIA 2

KLIA 2 is the world's largest purpose-built terminal dedicated for low-cost carriers. KLIA 2 terminal is just 2 km away from KLIA and accessible via the same network of highways and expressways that links the airport to surrounding major cities. Public transportation to and from the terminal is easily available.

Website Link: www.klia.com.my/index.php?m=airport&aid=2

#### **KL-SENTRAL**

KL Sentral is the Malaysia's largest transit hub, which supports six rail networks, including the KLIA Express Rail Link, KLIA Transit, RAPID KL (Putra line), KTM Komuter, KTM Intercity and KL Monorail Services. Website Link: www.klsentral.com.my

#### **KLIA EKSPRES**

KLIA Ekspres is the dedicated airport train service connecting KL Sentral and KLIA International Airport (KLIA/KLIA2). The journey takes only 28 minutes. It has excellent service record with a 99.7% on-time service performance. ERL welcomed its 60 millionth passenger in February 2015. Enjoy free WIFI service on board.

Cruising at a top speed of 160 km/h, KLIA Ekspres is South East Asia's fastest train.

Get your airport train service ticket at this link. www.klsentral.com.my

#### BY TAXI

If you are taking the taxi, just let them know you are going to PWTC. All taxis in Kuala Lumpur are metered. Fare begins at MYR 3.00 and there is an additional MYR 1.00 if you call a cab from the phone.

Below is a non-exhaustive list of cab companies in the city:

CityLine Radio Taxi - 603-9222 2828 Comfort Radio Taxi - 603-8024 2727 Saujana Radio Taxi - 603-2162 8888

Sunlight Radio Taxi - 603-9057 5757

Super Taxi - 603-7875 7333

#### **BY BUS**

Intrakota Buses stops just outside the Jukebox Shoe Shop opposite the Puduraya Bus Station and this bus goes to Hentian Putra which is opposite PWTC. It will cost approximately RM1.20 one way. If you are taking the bus from KL Sentral, take RapidKL bus no. 109 to Pekeliling. From Pekeliling, take bus no. 618.

#### **BY TRAIN**

#### Putra Light Rail Transit (Putra LRT)

if you are taking the Putra LRT, stop at Masjid Jamek Station and take the STAR LRT to PWTC Station.

#### Star Light Rail Transit (Star LRT)

If you are taking the STAR LRT, stop at PWTC Station. The centre is within walking distance from the PWTC Star LRT station.

#### KTM COMMUTER & KL MONORAIL

If you are taking the KTM Commuter or KL Monorail, stop at KL Sentral Station first. Next, take the Putra LRT to Masjid Jamek Station. Then, take the STAR LRT to PWTC Station. Alternatively, you can take KTM Commuter from KL Sentral to Putra Station and take a walk across the street. For Monorail line, stop at Titiwangsa Station. Change to STAR LRT line from Titiwangsa Station to PWTC Station.

#### BY CAR

If you prefer to drive to PWTC by car, you can reach there through numerous routes - Jalan Kuching, Jalan Tun Razak or Jalan Raja Laut. PWTC has ample parking space with 750 bays within the Centre itself. Within the vicinity is 1,500 parking bays in the Shopping Mall and 1,200 parking bays in the Hentian Putra located just across the road from the Centre

### ESSENTIAL INFORMATION





### **Hotel Accommodation** Official Hotel

#### SERI PACIFIC HOTEL KUALA LUMPUR

Jalan Putra, 50350 Kuala Lumpur, Malaysia.

Tel: +603 40425555

Website: https://www.seripacifichotel.com/location/

#### About The Organiser \_

Sphere Exhibits Malaysia Sdn Bhd was incorporated on the 8th January 2013.

Sphere Exhibits Malaysia is a wholly owned subsidiary of Singapore Press Holdings, with SPHERE stands for "Singapore Press Holdings Events, Roadshows and Exhibitions. We aim to be the leading M.I.C.E company behind exciting and innovative fairs, shows, events and exhibitions for all trade and consumers business in Asia.

In line with the company's plan for growth and continued expansion, it will allow exhibitors and partners to select from a range of events & exhibitions to develop their business ideas and expansion initiatives. Backed by a committed and experienced team of professionals, these events will not only draw local audiences but also regional participants. Sphere Exhibits is committed to building memorable and quality events which will be founded on research, planning, an established network of resources, and a creative but solid imagination. This commitment will result in a greater mileage for our exhibitors and partners.

#### **Visitor Information**

#### Date & Time

Wednesday, 9 August 10.30am - 6.00pm

Thursday, 10 August 10.30am - 6.00pm

Friday, 11 August

Putra World Trade Centre (PWTC) Kuala Lumpur, Malaysia

#### **Admission Policy**

- The exhibition is only open to professionals, trade and business visitors.
- Admission is by invitation or business registration only.
- Minors 18 and below will NOT be allowed admission.
- All visitors must be in proper business attire. The organiser reserves the right to refuse entry to those deemed inappropriately dressed.
- Bermudas, shorts, slippers and singlets are NOT allowed for admission.



#### Sphere Exhibits Malaysia Sdn Bhd (1030539-D)

Lot 1008, Level 10, Tower 2, Faber Towers, Jalan Desa Bahagia, Taman Desa, 58100 Kuala Lumpur.

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